NGK SPARK PLUG CO., LTD.
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NEWS RELEASE

URBANNET NAGOYA NEXTA Bldg.
1-1-1 Higashisakura, Higashi-ku, Nagoya

December 27, 2022

NGK SPARK PLUG CO., LTD.

Notice of investment from the NGK SPARK PLUG CO., LTD. CVC Fund to the healthcare startup AliveCor (California, USA) ～the global leader in FDA-cleared personal electrocardiogram (ECG) technology～

NGK SPARK PLUG CO., LTD. (President: Takeshi Kawai, Headquarters: Higashi-Ku, Nagoya) has invested in the startup company AliveCor, Inc (Headquarters: Mountain View, California, USA), through a CVC fund (*1) jointly operated with Pegasus Tech Ventures.

AliveCor is transforming cardiological care using deep learning, delivering intelligent, highly personalized heart data to clinicians and patients anytime, anywhere. To date, AliveCor products have served more than two million customers and recorded more than 160 million ECGs globally.

In the "2030 Long-Term Management Plan NITTOKU BX", we have set out the "transformation of our business portfolio" to increase the ratio of the businesses not related to the internal combustion engine , and as one of the measures to realize it, we are promoting the creation of new businesses in the areas of "Smart Health," "Decentralized Utilities" and "Smart Mobility." As a part of our effort in "Smart Health", our collaboration with AliveCor will focus on early disease detection and cardio-pulmonary care management.

We will continue to promote the creation of new businesses by investing in and forming alliances with companies with cutting-edge technologies around the world, and will continue our best efforts to create new values.

(*1) Notice of establishment of CVC fund (March 29, 2021)

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■AliveCor offers personal ECG solutions：

AliveCor is advancing healthcare with end-to-end cardiological care and services for consumers, patients, clinicians and healthcare groups that use state-of-the-art tools to improve diagnosis and treatment. It was founded on the strength of proprietary AI-enabled, machine learning-powered ECG sensors that deliver medical-grade heart data anytime, anywhere.

KardiaMobile 6L is an FDA-cleared personal EKG that can detect up to six of the most common arrhythmias and is the most clinically validated six-lead personal ECG device.



Images of the product（Kardia Mobile 6L）

■ Overview of AliveCor

Company Official Name	AliveCor, Inc.
Location	444 Castro St, 6th Floor, Mountain View, CA 94041, United States
Year of establishment	2011
Management	CEO：Priya Abani
Business description	Development of an AI platform to detect atrial fibrillation with mobile electrocardiogram (ECG).
Website	https://www.alivecor.com/